**Semester: II**

**Paper- II: PRINCIPLES AND PRACTICES OF TOURISM**

**Module 1**

Tourism development and state intervention –National economic

goals – political legislation, equity and social needs, social investment, regulation and

government controls, regional development in Tourism

**Module 2**

Tourist motivation – Factors – types – Push and Pull factors – Determinants of tourism – Theories of Motivation - psychological, cultural, economic, personal and social barriers to travel

**Module 3**

Impact of tourism – Meaning, positive and negative –Social, cultural, economic and environmental impacts of tourism – Employment and Revenue generation – Tourist impact analysis

**Module 4**

Components of Tourism - Types of transportation – Railways, airways, waterways and roadways– Role of railways in promoting tourism in India – Accommodation and food

**Module 5**

Tourism finance – Introduction, meaning, nature, scope and functions of finance – Application of financial management in tourism industry – Tourism Finance Corporation of India and other Organizations – Aims, objectives and functions

**References:**

1. Pran Nath Seth (2006) : Successful tourism Management , Sterling, NewDelhi

(Vol. 1 & 2)

2. Mill and Morrison, (1992), The Tourism System: An Introductory Text, Prentice

Hall. London

3. Cooper, Fletcher et al, (1993), Tourism Principles and Practices, Pitman.

4. Bhatia, A.K. (2010) : International Tourism Management, Sterling, New Delhi

5. Burkart and Medlik, (1981), Tourism: Past, Present and Future, Heinemann,

ELBS.

6. Christopher.J. Hollway; Longman (2012) ; The Business of Tourism, Pearson ,

New York

7. Babu et al., Tourism Development: Sage publishers , New Delhi

8. <https://ethics.unwto.org>

**SEMESTER-2**

**Principals and practices of tourism**

**References:**

**1. Pran Nath Seth (2006) : Successful tourism Management , Sterling, NewDelhi**

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**2. Mill and Morrison, (1992), The Tourism System: An Introductory Text, Prentice**

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